

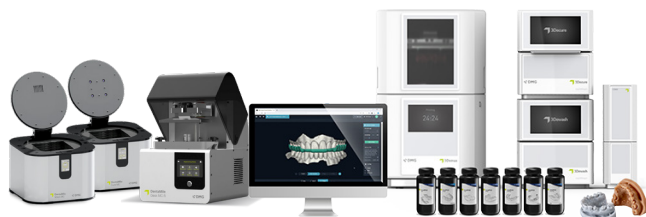


Icon Caries Infiltration & DMG DentaMile Bleach Trays

3D Printing & Icon: Two breakthrough technologies unite

First, we changed how dentists treat white spots with the **Icon Caries Infiltrant**. Now, we've made it faster and easier for dentists fabricate same-day custom bleach trays in-house, with our **NEW DMG DentaMile digital workflow**.

By establishing a proper treatment protocol for Icon that includes bleaching recommendations with a 3D-printed in-house digital bleach tray workflow, clinicians can streamline the treatment process and add revenue while reducing labor and material costs.



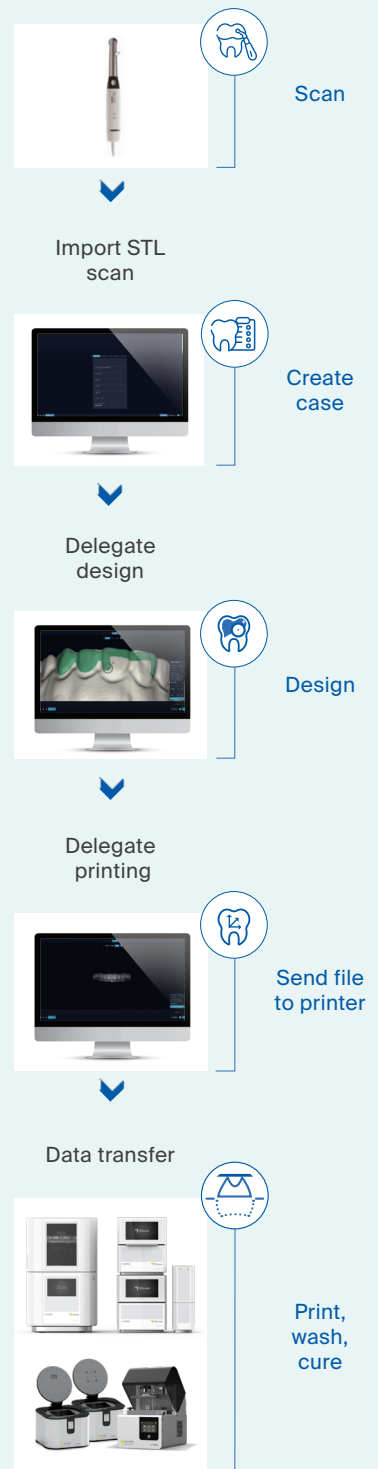
DMG DentaMile: In-house, validated 3D printing bleach tray workflow

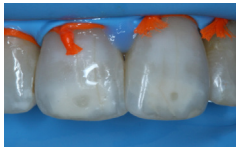
The complete, user-friendly 3D printing solution with software, hardware and materials all work together seamlessly, for easier, faster, better bleaching trays.

Whether your scanning, networking, designing, printing or all of the above, DMG offers a fully-guided dental fabrication workflow!



Bleach tray workflow (via Designer)





Initial situation



After Icon treatment

Icon Caries Infiltrant:

Revolutionize the way you treat white spots



Icon's revolutionary caries infiltration system micro-invasively treats early white spots and proximal lesions while preserving healthy tooth structure, with no drilling or anesthesia, in one visit!

eBook

Learn along with Dr. Luke Shapiro as he discusses the Icon treatment protocol and how to integrate a bleaching workflow!

Read at: dmg-connect.com/ebooks

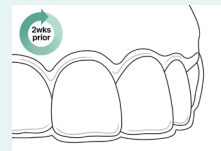


The Whitening Market

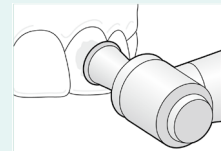
Teeth whitening accounts for 32% of in-office practice because 99.7% of people in the country perceive a smile as their most important social asset¹. In addition, North America captured the largest share of the teeth whitening global market in 2022².



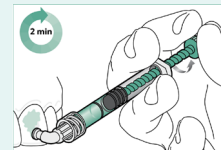
Icon treatment



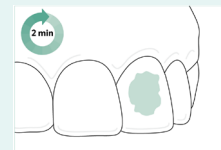
Bleach/whiten
2 weeks prior



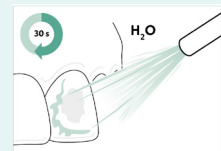
Pre-treat



Etch



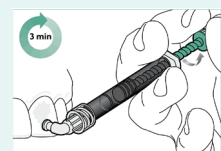
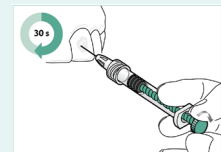
Rinse
Dry



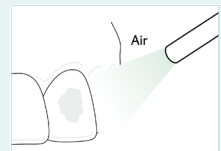
Preview



Infiltrate



Dry
Polish



1) <https://www.grandviewresearch.com/industry-analysis/teeth-whitening-market-report#:~:text=whitening%20market%20growth%3F-b,USD%2010.7%20billion%20by%202030>
2) <https://www.marketdataforecast.com/market-reports/teeth-whitening-market>